

Cookies Policy

MY BLINKER developed by HR SINAPSIS, needs to implement cookies, own and third-party, to offer its content on the web and also provide its users with a better service.

What are cookies?

Cookies are text files containing small amounts of information that are downloaded to the user's device when visiting a website. After installation, cookies can be returned to the originating website (first-party cookies) or to other websites (third-party cookies).

Cookies allow a website to recognize a user's device, facilitating their navigation, remembering their preferences and, in general, improving the user experience, helping them to offer information and services related to their interests. Cookies do not store sensitive information about you, such as credit cards or bank details, photographs, your ID or personal information, etc.

Applicable law allows us to store cookies on your device if they are strictly necessary for the operation of this site. Thus, for all other types of cookies we need your permission.

What types of cookies are there?

Below, we inform our users that this website uses different types of cookies that can be classified as follows.

According to its purpose:

Technical or necessary cookies: those strictly necessary for the correct functionality of the website.

Statistical or analytics cookies: help website owners understand how visitors interact with websites by collecting and providing information anonymously.

Personalization cookies: allow the website to remember information that changes the appearance or behavior of the website according to the user's settings.

Marketing or advertising cookies: these are used to track visitors to web pages. The intent is to display relevant and engaging ads to the individual user.

According to the time they remain activated:

- Session Cookies:** those that exclusively store user information for the duration of their visit to our website.
- Persistent Cookies:** those that retain information from users who repeatedly access our website, remembering the selected preferences.

According to the entity that manages them:

- Own cookies:** those managed by our website to which the user accesses and requests their service.
- Third-party cookies:** those placed by third-party services that appear on our website (such as Google, Youtube or LinkedIn).

Likewise, we indicate that the personal data processed through third-party cookies may be transferred to the United States, with the necessary security guarantees for the realization of said international transfers through adherence to the Privacy Shield, as in the case of Google Analytics cookies.

As a result of cookies used by third parties, your data may be subject to international transfer if you consent to their use. You can obtain more information about transfers to these countries and how they are carried out, through the corresponding policies of these providers provided here:

Google: [Google Privacy Policy](#) and [Google Analytics Cookies Policy](#)

List of cookies used

Category: Necessary

Number	Supplier	Guy	Description
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csrftoken	My Blinker	Own	Allows you to store a unique token for communication between the end user and our backend
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Category: Statistics or Analytics

Number	Supplier	Guy	More information
Google Analytics	Google	Analytic	View Details



Category: Marketing

Number	Supplier	Guy	More information
Sign In	Microsoft	Advertising	View Details
Instagram	Facebook	Advertising	View Details
Facebook	Facebook	Advertising	View Details
Twitter	Twitter	Advertising	View Details
Google Ad Manager	Google	Advertising	View Details



Disabling or deleting cookies



The user, in his first access to the website can configure and accept or reject cookies on this Website. Subsequently, the user may, at any time, change or withdraw their consent through this Cookies Policy or configure their browser as indicated below:

How to delete cookies in [Mozilla Firefox](#)

How to delete cookies in [Google Chrome](#)

How to delete cookies in [Edge](#)

How to delete cookies in [Safari](#)

What happens if I disable cookies?

If you reject or deactivate some of the cookies installed, the website may not work properly and it may not be possible to adapt the contents, or appearance of navigation, to the personal preferences of each user (geographical area, time zone).

Likewise, it will not be possible to display personalized advertising or allow interaction with social networks to view and share opinions in My Blinker publications.

Protection of personal data

The cookies used on the website allow us to collect information about you, your preferences or your device, allowing the website to function properly; without sensitive information being collected. In general, it is not possible to directly identify the user by the information stored in cookies, however, you can obtain more information about who we are, how you can contact us and how we treat your personal data in our Privacy Policy.

Modifications of the Cookies Policy

HR Sinapsis reserves the right to modify this Cookies Policy, always in the terms permitted by current legislation and prior communication to the interested parties, either by publication on this page or by any other means of communication or dissemination that is considered appropriate.